

Josh Gooch

www.goochua.com

josh@goochua.com

ph: 704.438.0762

Summary

- Graphic designer with foundation in design principles.
- Experience across multiple applications of design with emphasis on brand communication.
- Experience with concept development, design, implementation, and presentation.
- Management and team experience.
- Proficiency in both print and digital outputs.
- AIGA Member (Charlotte Chapter)

Interests

- Art
- Music
- Sports (NC Teams)
- Travel
- Food & Drink (NC Beer!)
- Science

Experience

Freelance Graphic & Web Design

2002–Present

- Developed and directed creation of deliverables across varied platforms for clients with emphasis on brand support and communication.
- Continuous focus on self improvement through software education and awareness of design trends.

Stanly Community College Program Head Advertising & Graphic Design

2005–Present

- Serving as the figurehead through promotion of program and graphic design in general to community at large growing program from origination.
- Developed and implemented curriculum standards in alignment with NC Community College System requirements and national accrediting board.
- Managed team of adjunct instructors across curriculum.
- Mentored student designers through program and portfolio development.

Shutter 16 Magazine Photojournalist, Graphic Designer, and Writer

2012–Present

- Concert and event photography.
- Social media advertising design and audience engagement.
- Article development with artist interviews, concert reviews, and artists overviews.

Education & Certifications

East Carolina University — Greenville, NC

2013–2015

- Masters of Science in Vocational Education

Appalachian State University — Boone, NC

1997–2001

- Bachelors in Fine Arts in Graphic Design

Adobe ACA Certifications

- Print and digital media publication using Adobe InDesign
- Visual Communication using Adobe Photoshop
- Graphic Design and Illustration using Adobe Illustrator

Skills

- Adobe CC software suite
- Photography
- Photo Editing and Retouching
- Illustration
- Microsoft Office
- Web Design: Front end HTML/CSS
- Mac and Windows OS

 @goochua

 @goochua

 facebook.com/goochua

 linkedin.com/in/goochua