

# Josh Gooch

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Program Head Advertising & Graphic Design

Stanly Community College

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## Education

- 2015 - Master of Science in Vocational Education  
East Carolina University Greenville NC
- 2001 - Bachelors in Fine in Arts Graphic Design  
Appalachian State University Boone NC

## Teaching Experience

2005 - Current: Program Head Advertising & Graphic Design - Stanly Community College

### Responsibilities as Program Head

- 2005-2006 Developed course content for full curriculum in accordance to NC Community College common course library.
- Developed program and course level student outcomes for full curriculum.
- Developed assessment plans and program reviews in accordance with SACS (*Southern Association of Colleges and Schools*) accreditation.
- Acting program advisor
- Maintain full time load of instructional hours
- Monitor and evaluate student internships

### Courses Taught

- DES 125 :Visual Presentation
- DES 135: Principles and Elements of Design
- GRD 110: Typography
- GRD 131: Illustration
- GRD 141: Graphic Design 1
- GRD 151: Computer Design Basics
- WEB 111: Introduction to Web Graphics
- GRA 121: Graphic Arts
- GRD 142: Graphic Design 2
- GRD 152: Computer Design Techniques
- GRD 241: Graphic Design 3
- GRD 280: Portfolio Design

## **Other Teaching Assignments**

- CIS 110: Introduction to Computers
- CTI 110: Web, Programming, and Database Foundations
- Non Curriculum Courses
  - Introduction to Digital Photography
  - Photoshop CC for Digital Photographers

## **LMS Platforms**

- Moodle
- Canvas

## **SCC Student & Faculty Art Show**

- 2006 - Present

In conjunction with campus Learning and Resource center the Advertising and Graphic Design program has hosted an annual art show. Duties included coordinating dates and submission guidelines, arranging judge, and show set up and take down.

## **SCC Small Business Center Collaborations**

- 2017 - Presentation: Graphic Design for Social Media: Learn Some Great Tools and Effective Means of Communication
- 2015 - Presentation: Effective Graphic Communication: "Speaking to Your Audience"
- 2015 - Art Direction with student collaboration of brochure for Small Business Center Client
- 2013 - Presentation: Developing a Web Presence: Using Blogging platforms

## **Pearson Vue Testing Center**

- Pearson Vue Testing Center Administrator

- **SCC Graphic Design Contributions**

- Brand Identity Development SCC Edge Program
- Logo Development Stanly F.I.T.S

## **Professional Affiliations**

- AIGA (American Institute of Graphic Artists) Charlotte Chapter Affiliation
- Stanly County Arts Guild
- NCCIA - North Carolina Computer Instructors Association

## **Skills**

### **Design & Art**

- Graphic Design
- Web Design
- Photography
- Illustration

### **Software**

- Adobe CC  
Photoshop, Illustrator, Lightroom, InDesign, Muse, Dreamweaver, Animate, Premiere
- Mac OS
- Windows OS
- Microsoft Office Suite

### **Certifications**

- Adobe ACA - Photoshop
- Adobe ACA - Illustrator
- Adobe ACA - InDesign
- CIW - Web Design Specialist

### **Gallery/Show Participations**

- 2012, 2015 - AIGA Charlotte Social Cause Poster Show
- 2012 - Appalachian State University Department of Art Alumni Show
- 2008, 2010, 2012, 2015 - Stanly County Arts Guild Nature at it's Best Art Show
- 2006 - 2017 - SCC Student & Faculty Art Show (non jurored participant)

### **Personal Interests & Hobbies**

- Photography
- Landscape & Nature
- Event
- Concert
- Freelance Graphic & Web Design
- Drawing
- Music
- Travel

### **Publications - Journalistic Contributions**

- 2012 - 2013 - Blu Magazine: Writer
- 2012 - Present - Shutter 16 magazine: Photojournalist, Writer